



# INTRODUCING: RODNEY PARKER & 50 PESO REWARD SINGLE: "Atlantic City"

From the Forthcoming Album: "Lonesome Dirge"

## GOING FOR ADDS MARCH 17TH

### RODNEY PARKER & 50 PESO REWARD

- Rodney Parker** (lead vocals and guitar)
- Danny Skinner** (accordion, banjo, keyboards and harmonica)
- Brooks Kendall** (acoustic bass)
- Zach Galindo** (lead guitar)
- Gabriel Pearson** (drums)

Rodney Parker and 50 Peso Reward is arguably one of the most intriguing and insurrectionary bands to come out of the Texas music revolution since Steve Earle or the Old 97s.

Shaking off the norms of the modern Texas music establishment, Parker & the Rewards take a more radical approach - a sound that is not any more southern rock than Steve Earle and not any more outlaw than Robert Earl Keen. Like Earle, there are no plinks in their guitar riffs, the sound moves like a heavy motor across the strings. Like Keen, Rodney Parker is gruff, with a hint of sawdust in his voice. More mature than Pat Green, and more thoughtful than songwriters down Nashville way, Parker's songs are more introspective, contemplative, and respectful of consequences. Clever and intelligent, Parker is reminiscent of Butch Hancock, a more brusque and less tragic version of Slaid Cleaves.

On April 8<sup>th</sup> **Rodney Parker & 50 Peso Reward** are set to unleash their second full-length effort *The Lonesome Dirge* and are jumpstarting the release with an aggressive tour that will head West through the month of March before traversing the rest of the nation throughout '08 in support of their new record.



While Parker and The Pesos found regional success in Texas on the strength of their 2004 self-released debut, *Blow The Soot Out*, the Denton, TX-based quintet are poised to break out nationally with *The Lonesome Dirge* - a breathtaking, often heart-stopping, album brimming with Americana anthems, harrowing Southern Gothic balladry and shit-kicking roadhouse rockers that channels the likes of Earle and Son Volt.

Parker's warm, whiskey-soaked voice sweetly cracks with a touch of wild honey on the band's **first single**, a spirited reworking of Bruce Springsteen's "Atlantic City."

Sounding comparable to Jay Farrar - connected to Uncle Tupelo, Son Volt, or even singular - Rodney Parker and the boys have a stake in the say of the future of Texas music. This new generation of borderless musicians will no doubt steal the thunder of the status quo Texas sound, forcing the direction of popular Texas music onto a new, more substantial and satisfying threshold.

*"Country and folk rarely offer the punch and integrity Parker applies to the majority of this fine release. Void of slickness, this is music built from sweat and an intensity only the rural experience can provide."* - **Dallas Observer**

*"Listening to each cut in its entirety shows Parker's creative genius. There is at least one element in every single track of this album that nobody else has tried. Each song has some little creative twist, whether vocally, with candid recording, or musically, that makes every song a gem."*  
- **MyTexasMusic.com**

*"Rodney Parker may be the coolest new face to emerge from Texas. Not only do his songs appeal to a vast array of human conditions but they also appeal to a vast array of humans - whether the beer soaked urban cowboy or reticent small town poet."* - **F5 Magazine**



### CD RELEASE CONCERTS

- 3/10 Jake's Backroom - Lubbock, TX
  - 3/11 The Launchpad - Albuquerque, NM
  - 3/12 The Hut - Tucson, AZ
  - 3/13 The Mint - Los Angeles, CA
  - 3/14 Pappy & Harriets - Pioneertown, CA
  - 3/15 Monterey Live - Monterey, CA
  - 3/16 Boom Boom Room - San Francisco, CA
  - 3/18 Mississippi Studios - Portland, OR
  - 3/19 Tractor Tavern - Seattle, WA
  - 3/20 Neurolux - Boise, ID
  - 3/21 The Monk - Salt Lake City, UT
  - 3/22 The Walnut Room - Denver, CO
  - 3/28 **Granada Theater - Dallas, TX**
- LONESOME DIRGE CD RELEASE PARTY**

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